Date: xx-xx-xxxx

I, **<Authorized Signatory>** as an authorized signatory of **<Company Name>** permit to perform all procedures required to register **<Company Name>** brand name for outgoing SMS sender ID. I acknowledge that all SMS Content will be sent through Zain / Ooredoo / STC Kuwait networks.

We undertake to comply with all applicable laws (including, but not limited to, as they relate to fraud and SPAM) and indemnify telecom against any action, claim, fine or loss whatsoever incurred as a result of a breach of law or regulation.

By signing this Registration Form, we confirm that all SMS will only be sent to eligible customers in accordance with the Brand Name Registration details, table outlined below and applicable Kuwait laws and regulatory requirements.

Please proceed with this sender registration request.

**Owner of Sender ID Details as below:**

Name of the Company and Portal: **<Company Name>**

Type of business/industry: **<Business Type>**

Address: **<Address>**

Position: **<Position>**

**Brand name Registration:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Company  (Owner of Sender ID) | Sender ID | Content Type | SMS Content  (Sample) | Purpose of Use |
| **Company Name** | **Sender ID Requested** | **Transactional** | **Sample SMS** | **OTP / Account Notifications / Other (specify)** |

Thank you for your cooperation.

Best regards,

…………………………………………………

**(Signature & Stamp)**

**<Name of authorized Signatory>**

**<Designation of authorized Signatory>**